

SPONSORSHIP Opportunities

2017 Dam Duck Derby

Saturday, August 5, 2017
Downtown Evergreen

Sponsorship Levels

\$250 – Duck Deputy

- Sponsor logo featured on all marketing materials including Canyon Courier, Serenity, Posters, Flyers, & Social Media
- Sponsor logo and website link featured on the Evergreen Downtown Business Association (EDBA) Duck Derby Page
- Recognition as a Sponsor in EDBA Newsletters
- Recognition as a Sponsor on the Dam Duck Derby promotional poster
- EDBA will recognize Sponsors on our Facebook Duck Derby posts
- Individual Sponsor banners (provided by the Sponsor) will be placed along Bear Creek day of Duck Derby
- The Duck Derby Announcer will thank each Sponsor and detail Sponsor's business during the Duck Derby Festival
- "Thank You" print ads in Canyon Courier and Serenity recognizing Sponsors

\$500 – Duck Wrangler

All the \$250 Benefits PLUS:

A "FREE" Booth in the Parking Lot day of Duck Derby Festival - 10' x 10' booth space. Sponsors are required to provide a game with prizes for kids, and one prize (gift certificates acceptable) valued at \$25-\$50 for runner-up ducks. Sponsors to provide tent, table, chairs, etc.

\$1000 – Duck Buster

All the \$250 & \$500 Benefits PLUS:

Sponsor Banner at both the Starting and Finish Lines (Sponsor to provide)

Supply your vinyl business banner (3' x 5') to attach to each side of the Horse Drawn Trolley (a \$450 value) on day of Duck Derby Festival



\$1500 – Duck Boss (Only 1 Sponsorship Offered)

All the \$250, \$500 & \$1000 Benefits PLUS:

BRAGGING RIGHTS - A ride in the Evergreen Fire Department's Bucket Truck to assist with dropping the Ducks at the starting line!

SPONSORS ARE IMPORTANT

Your 2017 Sponsorship will help cover the expenses of our children's activities & games, including face painting, a bouncy house tent, a live band, as well as event expenses such as a complimentary shuttle service, advertising expenses, porta-potties and trash/clean-up costs.

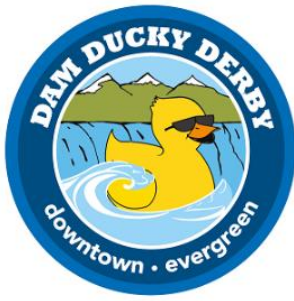
The Dam Ducky Derby and Festival, now in its eighth year, annually draws 3,500 visitors to Evergreen. Downtown Evergreen is transformed into a fun, family oriented festival with games, food and live music.

Be the First Lucky Duck to cross the finish line and win \$1,500. Second Prize wins \$750, Third Prize wins \$500. Additional prizes will be awarded for runner-up ducks.

The highlight of the festivities takes place at Evergreen Dam on Bear Creek at 1:00 pm when the Evergreen Fire and Rescue ladder truck drops over 5,000+ numbered ducks into the creek below. The rubber ducks race down Bear Creek and visitors follow the flow of racing ducks to the finish line at Highland Haven Inn where ducks winners are collected for next year's race.

Proceeds from the Duck Sales will benefit our community in many ways through a variety of programs and services, support area non-profit organizations, and will be used to fund the annual Evergreen Downtown Holiday Walk on Friday December 1, 2017





Evergreen Downtown Business Association

2017 Dam Duck Derby

SPONSOR REGISTRATION FORM

We would like to sponsor the 2017 EDDBA Dam Duck Derby

- | | | | |
|--|----------|--------------------------------------|-----------|
| <input type="checkbox"/> Duck Deputy | \$250.00 | <input type="checkbox"/> Duck Buster | \$1000.00 |
| <input type="checkbox"/> Gold Wrangler | \$500.00 | <input type="checkbox"/> Duck Boss | \$1500.00 |

Complete a Sponsor Registration Form by **June 20, 2017**. Please note that logo copy for advertising is **June 23, 2017**.

Contact Name: _____

Company: _____

Address: _____

Telephone: _____ Email: _____

Website: _____

Please return completed form and payment to:

EDBA Duck Derby

Attn: Rachel Nicks, Chair

Seasonally Yours

28135 Hwy 74

Evergreen, CO 80439

seasonallyyoursllc@gmail.com